

PROGRAM AREAS

Conservation:

Projects must help sustain bird populations and protect or restore their habitats. Examples of possible areas of interest include:

- NAAS Sanctuaries (Bubbling Ponds, Sedona Wetlands, Kachina Wetlands, Picture Canyon)
- Bird surveys
- Habitat surveys
- Important Bird Areas (Anderson Mesa, Tuzigoot, Lower Oak Creek, Camp Verde)
- Habitat restoration or preservation on public lands.

Education:

Projects must focus on educational efforts that help people better understand birds and their habitats and provide the necessary tools to help further the NAAS mission. Proposals should educate clearly identified groups and not specific individuals. Potential projects include:

- Educating the public about the importance of birds
- Promoting the enjoyment of birding to get more people engaged in protecting birds
- Informing people about the importance of natural areas to sustain birds.

Advocacy:

NAAS is a 501c3 and does not directly lobby elected officials or support specific legislation. However, we do support public policies that further our mission and educate people about proposed legislation and its potential impact on birds.

- Priority will be given to efforts focused on the local or regional level
- Projects must have a clearly stated goal and focus on actions to achieve that goal
- Projects must be sponsored by a credible organization with ties to the local community.

Volunteer Engagement:

Projects should focus on directly involving individuals or groups to help achieve the NAAS mission. Examples of projects include:

- Helping sustain birds and their habitats by completing on-the-ground restoration work
- Supporting and participating in relevant educational and community events
- Promoting efforts to engage community leaders so they will become willing to support our mission.

Grant Funding:

- Program timeline: 2022 – 2024
- Annual funding amount: \$5,000
- Funding per project: \$1,000 – \$2,000
- Grant cycle: annually between February 1st and April 30th
- Reporting: brief updates upon request and a final report

Submission Deadline:

As a result of NAAS awarding a number of grants under this program, no further applications will be accepted for the balance of 2022. Application cycle will open on February 1, 2023 through April 30, 2023. Our Board will notify applicants of awards by May 31st. Should you have any questions about Support Our Birds, please email us at nazaudubon@northernarizonaaudubon.org